



Water Bill information BULLETIN

Town of Wasaga Beach | 30 Lewis Street, Wasaga Beach, ON | (P) 705-429-3844 | (F) 705-429-6732

Enclosed is your water bill for the months of March and April 2022. If your water bill indicates a balance forward, it's important to note that interest has been calculated to the current billing date. Interest will be applied at 1.25% on the first day of each month thereafter. For your convenience, your water bill can be paid in the comfort of your home through online banking.

Please contact the Water Clerk at (705) 429-3844 ext. 2245 if you experience any of the following:

- If the property was <u>occupied</u> during this billing cycle but both the <u>Previous and Current Read</u> are the same.
- If the current bill reflects 'Flat Rate Residential' water/sewer rates.



The town is also offering paperless water and tax bills.

Sign up for e-billing and receive your bills via e-mail. If you would like to sign up for this option please e-mail ebilling@wasagabeach.com and include the following:

- 1 The subject line should state the municipal property address, starting with the street name. For example, Main Street 123.
- **2** The body of the e-mail should state your name and phone number.
- **3** The e-mail must come from the e-mail address you want the bill sent to.

If you have questions, call us at 705-429-3844.

Mayor's Message

On behalf of council and staff, I thank everyone who joined us at our recent Coffee with Council event at the end of April.

The event marked our first Coffee with Council function since the start of the pandemic. It is so nice that we can now safely hold these type of events once again.

I thoroughly enjoyed chatting with many of the people who attended We have another Coffee with Council planned for June 18, from 10 a.m. to noon, again at the RecPlex. If you missed joining us in April, I encourage you to attend the next one. This is a great opportunity to connect with your members of town council.

Of course, you can always reach out to us at any time by phoning or e-mailing. Our contact information is available on the Town of Wasaga Beach website at www.wasagabeach. com. The town staff directory is also available on the website if you wish to connect with a specific department or simply e-mail info@wasagabeach.com and staff will direct your inquiry to the appropriate person.

The Water Bill Information Bulletin is just one of the many ways we keep you informed of activities in the town. We publish the bulletin six times each year.

As you can see in this edition, we have some great programs and events coming up. You can learn more about the wide array of activities we offer by visiting the town website.

Also in this edition, please see the item regarding the town starting discussions with the Simcoe County District School Board and local art groups about establishing an arts centre in the new secondary school the board is considering for Wasaga Beach. Watch our website and future newsletters for updates on this topic. I also want to mention our new placemaking sign. The 'Wasaga' sign will be erected at Beach Drive and Main Street by the end of June. This will be a fun new addition to our waterfront. See the related item in



the newsletter for further details, including conceptual artwork. I look forward to seeing your selfies next to the sign.

On behalf of council, I am happy to share with you that donations towards the twin-pad arena and library project continue to come in. In this edition of the newsletter, you will find details about the Beach Builders Home Hardware donation. You can find news releases regarding all of our major donations on our website at www.wasagabeach.com and on our fundraising website at www.wblegacy.ca. It is my pleasure to report the project remains on schedule and on budget. Again, on behalf of council and staff, I thank all our donors for their generosity.

We are also encouraging you in this edition (see the notice) to sign up for our monthly e-newsletter. Dubbed The Monthly Report, the e-newsletter is a great way to stay informed about council decisions, programs, special events, the latest on the twin-pad arena and library building project, plus a great deal more.

And on our website, you can sign up for e-mail updates each time a specific webpage is updated with new content. Look for the 'Subscribe' button on the side of each page and follow the instructions.

As we announced in March, we are moving ahead with beachfront redevelopment work. Watch for the demolition of buildings between First and Third streets; and watch for the

Your vote counts MUNICIPAL ELECTION '22

Make sure you are on the voters list for the 2022 municipal election. Visit the 'Elections' page at www.wasagabeach. com to learn more.

Discussion to start about establishing arts centre at future high school

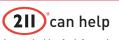
The town will start discussions with the Simcoe County District School Board and local art groups about establishing an arts centre in the new secondary school the board is considering for Wasaga Beach.

Councillor Mark Kinney, chair of the Community Services Section of Coordinated Committee, shared the news as part of his monthly update to council on April 28.

He said that during the April 14 Coordinated Committee meeting, the committee provided direction to staff to start talks with the board.

A related report from George Vadeboncoeur, chief administrative officer, notes that similar to the community use facilities agreement for the new Sunnidale Trails elementary school, there is an opportunity to introduce a community use component at the new high school.

Watch www.wasagabeach.com for updates.



Are you looking for information about programs and services in the community?

Check out www.211ontario.ca online or telephone 2-1-1. 211 is a trustworthy source for information and services to deal with life's challenges. You can access 211's services 24 hours a day, 7 days a week.

Water Billing Schedule:

Due Date:	Billing Period:
April 21	January – February
June 21	March – April
August 21	May – June
October 21	July – August
December 21	September – October
February 21	November – December

Mayor's Message continued...

start of roadwork upgrades, including the installation of infrastructure to support growth in the area. Negotiations continue with Bayloc Developments Inc. for the redevelopment of town-owned land at the beachfront and we look forward to updating you soon.

The days continue to get nicer as we work our way through the calendar.

I hope you are able to enjoy the beautiful weather and all the great outdoor amenities that our town offers

I look forward to touching base with you again soon.

Sincerely, Nina Bifolchi, Mayor.



'Wasaga' placemaking sign on the way

Mount Lee in Los Angeles is home to the famous 'Hollywood' sign and soon Wasaga Beach will have its own placemaking sign.

Council, on April 28, awarded a contract to Excellent Signs and Displays Inc., for the provision of a portable 'Wasaga' sign at a cost of \$39,200, plus HST.

They also authorized spending up to \$15,000 to extend electrical services to the sign and pay for any other project-related installation costs.

The illuminated, multi-coloured sign will be at Beach Drive and Main Street.

The sign will be five feet high and 10 inches deep. The town will be able to move the sign to other locations, as required.

The sign will be in place by June 24. Staff expect it will be a popular spot for photographs, particularly during festivals and other special events.



Beach Builders Home Hardware donates \$35,000 to twin-pad arena and library project



The Town of Wasaga Beach is pleased to announce that Beach Builders Home Hardware has donated \$35,000 to the town's twin-pad arena and library fundraising campaign.

"On behalf of council, I thank Beach Builders Home Hardware for its continued support of our community and in particular the twin-pad arena and library project. This very generous donation is greatly appreciated," Mayor Nina Bifolchi said. In recognition of the company's contribution, a change room in the new building will carry the Beach Builders Home Hardware name, as will the facility's accessible elevator.

Todd Young, speaking on behalf of business partner Jamie Vanderburg, said the two families have deep ties to the community, especially when it comes to recreation. As a result, he said, they are proud to be part of the twin-pad arena and library project.

"Our fathers were part of the group of community leaders that created awareness and fundraised for the Wasaga Stars Arena (in the early 1970s)," Young said. "They worked together as part of the grassroots committee to bring the rink and minor hockey to the beach."

Young noted that he and Vanderburg grew up playing minor hockey here in the 1970s and 1980s.

"Our wives enjoyed figure skating (here) and the same folks that taught all of us to skate have in turn taught our sons to skate at the Wasaga Stars," Young said, adding their families have marked many celebrations at the arena, including dances and fundraising events.

As community leaders, the families have advocated for a new facility to meet the needs of a growing community. "Our families are vested in the growth and development of the community that we have called home since the 1960s. As business owners and community-minded leaders, we want to give back to the community that has helped to grow and

Busy summer with special events

- Wasaga Beach Cruisers Fun Run June 24 and 25 at Wasaga Sports Park
- Canada Day celebrations on July 1
- Wasaga Beach Summer Midway July 20 to 24 in Playland Parking Lot
- GoGo Squeez Marketing and Sampling Event at Spruce Street Lot July 22 to 24
- F-Series Truck Rally July 23 in First Street Parking Lot
- Bard's Bus Tour: Henry V by Shakespeare at Nancy Island on Aug. 4
- Rockin the River on Aug. 6
- Great Lakes Waterfront Trail Adventure Aug. 11 and 12
- Poutine Feast at Third Street Parking Lot Aug. 19 to 22
- Memories of Summer on Sept. 4
- Wasaga Beach Blues Festival at Stonebridge Town Centre pavilion Sept. 16 to 18

Learn about these events and other great activities by visiting the 'Events' section of www.wasagabeach.com.

support our family business for over 50 years. We wish to grow together and ensure the building blocks are in place for all ages. Organized sports and access to a community library are fundamental in the support, growth and development of seniors, youth and families alike," Young said.

Learn more about donation opportunities to the twinpad arena and library project by visiting our website.

Project background information

In January 2019, town council identified the twin-pad arena and library project as a priority for this term. The Wasaga Stars Arena, built nearly 50 years ago, is at the end of its lifespan. The library, which opened in 1994, is too small to meet the needs of our growing community. A review, including a community consultation process, determined 544 River Rd. W. as the best site for a new 117,669-square-foot joint-use facility. When the new complex opens in the summer of 2023, it will include two NHL-size ice surfaces, an indoor walking track, a modern library with proper program space and meeting rooms. The town is funding the \$59-million investment through reserves, long-term financing, and community donations.

Community support

For details about other generous donations, please visit the town website at www.wasagabeach.com. Visit our social media pages to see our monthly video updates about the construction of the new facility. The project remains on schedule and on budget.





Get our digital monthly e-newsletter

The Monthly Report

delivered directly to your e-mail inbox.

Visit the 'Newsletters' page on **www.wasagabeach.com** and click on the subscribe button to get on the list.

Stay in the know about:

council decisions, programs, special events, plus MUCH more.

Expanded Open Patios program

Council, at its April 28 meeting, authorized expanding the Open Patios program to include performances any day of the week.

Launched in 2021, as a COVID-19 business recovery initiative, the program provides businesses with funding to pay for musical entertainment.

Since the launch of the program, only performances taking place between Monday and Thursday were eligible for funding.

Staff recommended extending the program to every day of the week in order to better support local businesses.

Visit www.wasagabeach.com to learn more about the program.

