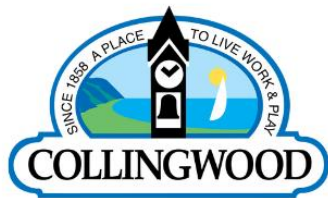


South Georgian Bay and Springwater Community Safety and Well-Being Plan 2025-2029





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A Shared Commitment

As members of the Geographical Municipal Coordinating Committee, and on behalf of the members of Council from the Township of Clearview, Town of Collingwood, Township of Springwater and the Town of Wasaga Beach, we are pleased to present the 2025–2029 South Georgian Bay and Springwater Community Safety and Well-Being (CSWB) Plan.

We thank the County of Simcoe for its continued leadership and support, and we gratefully acknowledge the many community partners, service providers, and residents who shared their insights and completed the community survey.

Our commitment to safety and well-being is long-standing. We recognize that experiences of safety and connection vary across our communities. South Georgian Bay and Springwater are known for strong partnerships and a spirit of collaboration. Trusted relationships among municipalities, service providers, police, and community members form the foundation of this work. This Plan reflects a shared responsibility to create conditions where all residents can feel safe, supported, and included.

This refreshed Plan focuses on three priorities: mental health and addictions, housing, and access to services. These complex issues require aligned action and the voices of those with lived experience.

The South Georgian Bay and Springwater CSWB Plan is our collective commitment to improving the factors that influence safety and well-being for everyone.



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CAO,
Township of Clearview



Sonya Skinner
CAO,
Town of Collingwood



TBD
Township of Springwater



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Michael Edwards
Representative, Collingwood and the
Blue Mountains Ontario Provincial
Police Detachment Board

Mayor Doug Measures
Representative, Huron West
Ontario Provincial Police
Detachment Board

Land Acknowledgement

We acknowledge and support the First Nations, Métis, Inuit, and Urban Indigenous communities, along with the organizations that work every day to enhance safety and well-being.

In recognition of the longstanding history of the land on which we live and where this Plan will be carried out, we offer this land acknowledgment

We acknowledge that the land on which our community safety and well-being planning will take place is the traditional land of the Anishinaabe People.

The Anishinaabe include the Ojibwe, Odawa, and Potawatomi Nations, collectively known as the Three Fires Confederacy. It should be noted that the Wendat and the Haudenosaunee Nations have also walked on this territory over time.

In times of great change, we recognize more than ever the importance of honouring Indigenous history and culture and are committed to moving forward in the spirit of reconciliation, respect and good health with all First Nation, Métis and Inuit people and our community as a whole.

As part of our commitment to reconciliation, this Plan respects the right of Indigenous Peoples to self-determination and Indigenous-led planning.

We acknowledge the ongoing impacts of colonialism and the need to repair fractured relationships.

We are committed to working in partnership with Indigenous communities and to learning from the knowledge and skills they bring, as we work together to enhance safety and well-being for all.



A person wearing a cycling jersey and helmet is riding a road bike on a paved path. The path is adjacent to a body of water, and the sun is low on the horizon, creating a warm, golden glow. In the background, a large industrial building with multiple silos is visible across the water. The scene is captured in a low-angle shot, emphasizing the cyclist and the sunset.

Introduction

Safety and well-being are built over time through strong relationships, access to services, and a shared commitment to community.

In Ontario, every municipality is required to develop, adopt, and implement a Community Safety and Well-Being (CSWB) Plan under the [Community Safety and Policing Act, 2019 \(Part XVI\)](#). These plans follow a provincial [CSWB framework](#) that focuses on four key areas: social development, prevention, risk intervention, and emergency response. The goal is to work together, across sectors, to address issues early and create stronger outcomes for everyone.

This refreshed CSWB Plan for South Georgian Bay and Springwater reflects what we have learned since the release of our first Plan (2021-2025), through local data, community input, and close collaboration with our partners. Three key priorities remain the same, but this refreshed Plan takes a more focused and action-oriented approach to strategies that can drive real change.

We are taking a more connected approach, one that looks at how services and systems can work better together. By coordinating efforts across health, housing, policing, and social supports, we aim to make a meaningful difference in people's lives and strengthen our communities.

Plan At a Glance

The 2025-2029 South Georgian Bay and Springwater Community Safety and Well-Being (CSWB) Plan outlines Clearview, Collingwood, Springwater and Wasaga Beach's shared priorities to support a safer, healthier community. Built on [what we have learned since 2021](#), this Plan reflects the [insights](#) from data and the voices of local residents, service providers, and community partners. It highlights where we can have the most impact by working together on the issues that matter most, based on our [understanding of our community](#). The Plan is designed to be agile and responsive to emerging needs and opportunities, while maintaining clear, actionable strategies to guide progress.

Priorities:

**Housing and
Homelessness**

**Mental Health and
Addiction (MHA)**

**Access to Services
and Supports**

Strategies:

While there were various ideas on how to address different aspects of safety and well-being and [other important priorities](#), the Plan includes the following [four aligned strategies](#), informed by community insight, that will guide our next steps and collective efforts :



Safe and Supported: Strengthening Pathways Out of Homelessness

Improves safety and stability through better housing access, outreach, and referral supports.



Transitional-Aged Youth Services Network

Supports the coordination of youth mental health and addiction services across agencies as an initial area of focus.



County-Wide Phased Data Approach

Builds a practical, collaborative foundation for sharing data to guide decisions and measure the progress of CSWB activities.



Police and /211 e-Referral Pathway

Connects individuals with non-emergency needs to community services through a direct e-referral made by officers to 211.



This Plan Was Informed By

- An initial review of the original CSWB Plan
- Key Informant interviews
- A targeted engagement process including presentations to collaborative tables and short online polls to gather preliminary insights from key stakeholders
- An online Resident CSWB Survey (April – May 2025)
 - 55 responses
- A Local South Georgian Bay and Springwater Provider Session (March 2025) - 12 providers participated
- A County-Wide Provider Session (March 2025)
 - 27 providers participated
- An online Provider Survey (March-April 2025)
 - 35 responses
- Data Analysis (available local data)

Actioning and Overseeing the Plan

Each strategy in this Plan has a lead agency and partners responsible for [moving the work forward and oversight](#). These groups will coordinate activities, track progress, and report regularly to the Local Geographical Municipal Coordinating Committee (GMCC), which is a committee that serves as a collaborative forum for guiding, monitoring, and supporting the implementation of the Plan. Additionally, updates will be shared with the Advisory Body.

This Plan is designed to be useful and adaptable. As our communities grow and we learn what makes the biggest difference, we will keep adjusting, always aiming to make South Georgian Bay and Springwater safer, more supportive, and more connected for everyone.

A list of [helpful terms and acronyms](#) may be useful when reading this Plan.

Plan Update Approach



Momentum and Lessons Learned from the 2021-2025 CSWB Plan

Since launching our first CSWB Plan in 2021, we have made progress in several important areas.

Housing and Homelessness

Birch Street Affordable Housing Project (2025-2026): In collaboration with the County of Simcoe, the Town of Collingwood is developing a 30-unit, 3-storey modular building at 29 & 45 Birch Street, aiming to increase affordable housing stock with a projected move-in date of spring 2026.

Community Safety Teams (2024): These teams build meaningful connections with people who are experiencing homelessness, intensify referrals to services, and work with the broader community to keep the community safe through safety walks, clean up, and more.

Warming Centre (2024): In partnership with the County of Simcoe and Faith Missionary Church, the Town of Wasaga Beach opened a temperature activated warming centre to provide shelter for individuals experiencing homelessness during the winter months.

Collingwood's Affordable Housing Task Force (2021) & Master Plan (2023): Established in 2021, the Task Force conducted a housing needs assessment and presented 53 recommendations to address the local housing crisis. This led to the development of the Affordable Housing Master Plan (AHMP), endorsed by Council in November 2023, outlining 26 initiatives to improve housing affordability.

Coordinated Access: Homelessness System¹ (2022): This was successfully implemented across Simcoe County, aligning with the federal mandate under Reaching Home: Canada's Homelessness Strategy² to streamline and enhance access to housing and support services across the region.

10-Point Homelessness Prevention Strategy³ (2022): This strategy was introduced by the County of Simcoe and includes considerable added investment, enhancements, and support for the unhoused population in our communities.

¹ [Overview: Coordinated Access for Homelessness](#)

² [Overview: Reaching Home](#)

³ [10-Point Homelessness Prevention Strategy](#)





Mental Health and Addiction

Local Drug Strategy Table (2023) - brings together community partners to share information, build relationships, and coordinate evidence-based strategies across prevention, harm reduction, and treatment to address the impacts of the drug toxicity crisis in South Georgian Bay and Springwater.

MHA Working Group of the South Georgian Bay Ontario Health Team (ongoing) - brings together local health and social service partners to improve access, coordination, and responsiveness of mental health services across the region.

Mobile Crisis Response Team (MCRT) (ongoing) - contributes to early intervention and crisis diversion by embedding a mental health professional with a sworn OPP officer, reducing emergency department visits and minimizing strain on frontline police resources.

Access

Wasaga Beach's After-Hours Clinic (2023) - enhances healthcare accessibility courtesy of the Town of Wasaga Beach, in collaboration with the South Georgian Bay Ontario Health Team, Georgian Bay Family Health Team, and South Georgian Bay Community Health Centre. The municipally operated After Hours Clinic is located at 160 Beck Street.

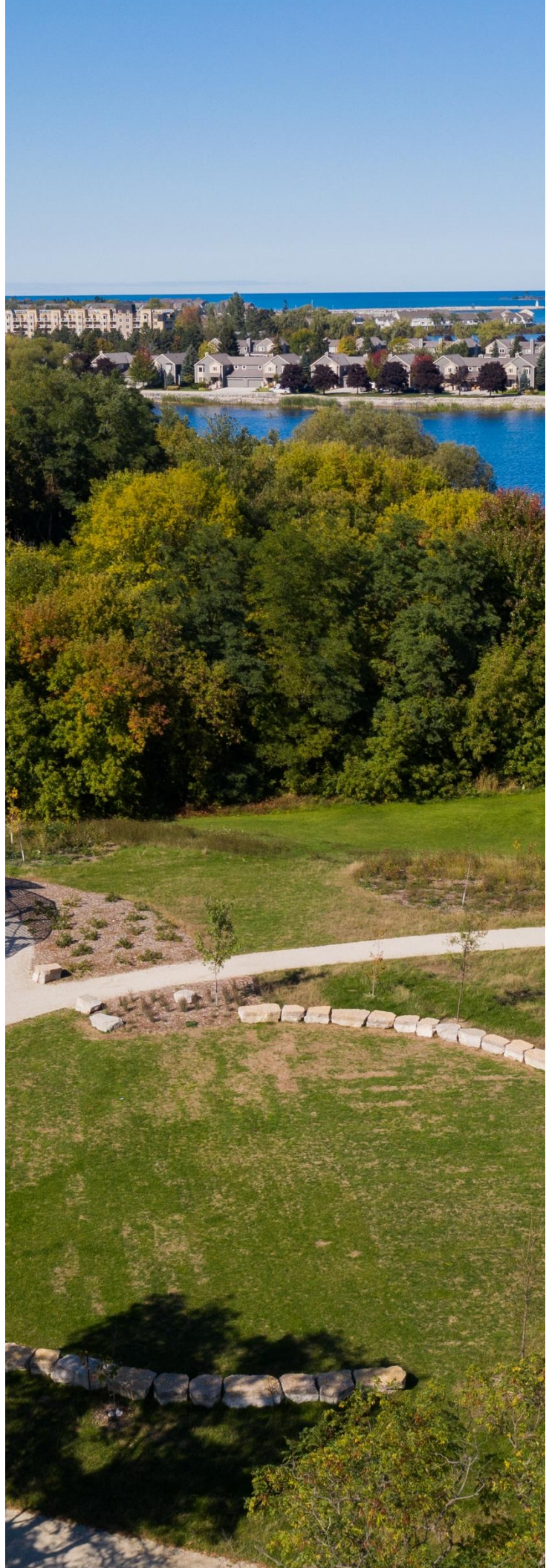
Community Connection's 24/7 Housing Helpline and Coordinated Access (2022) - was launched as an expansion to its contact centre operations to 24/7, providing a dedicated housing helpline accessible via calling 211. Callers can receive immediate assistance and be connected to appropriate housing resources through the Simcoe County Coordinated Access system.

Building on Experience

As we refresh the Community Safety and Well-Being Plan, we recognize the value of reflecting on what we have learned from the development and implementation of the 2021-2025 CSWB Plan. Through collaboration, experience, and community engagement, we have gained important insights alongside a clearer understanding of the implementation challenges and limitations that can impact progress.

As we move forward with our refreshed Plan, we recognize:

- CSWB initiatives are most successful when a lead agency is identified, and roles are clearly defined
- Data sharing remains an ongoing challenge that needs to be addressed
- Lived and direct service provider experience brings valuable insight
- Inter-sectoral collaboration needs dedicated support and infrastructure
- Starting with clear, doable steps creates progress
- CSWB makes us rethink how we define success when it may not always be visible in the short term (e.g., prevented crises)
- Flexibility is essential for real-time learning and adjusting to emerging needs and opportunities
- The need for ongoing communication and consultation can not be overstated





Understanding Our Community

The South Georgian Bay and Springwater area includes the Towns of Collingwood and Wasaga Beach, and the Townships of Clearview and Springwater. Together, these four municipalities are home to just over 86,000 people⁴ and continue to grow each year. While each community is unique, they share many of the same strengths and challenges when it comes to supporting the safety and well-being of local residents.

Spanning both rural and more urban areas, this area includes small towns, villages, and outlying communities. Many residents live outside walking distance to services, and public transportation options are limited, especially in rural areas⁵. For people who don't drive, especially youth, older adults, and those living on low incomes, this can make it harder to access health care, housing, food, and social supports.

The region also experiences strong seasonal shifts. Summer months bring an increase in temporary residents, short-term visitors, and seasonal workers. This seasonal growth places additional strain on housing availability, emergency response, and healthcare capacity.

South Georgian Bay and Springwater have a notably older population average than Ontario, with the average age for South Georgian Bay and Springwater being 45.6 years, compared to 41.8 years for Ontario⁴. At the same time, population growth is bringing in more families and newcomers, many of whom need affordable housing, child and youth supports, and access to timely mental health care.

The region has a strong foundation of collaboration among municipalities, service providers, police, and residents. There is a shared commitment to working together, listening to those with lived experience, and adapting to the changing needs of the community. This CSWB Plan builds on that commitment and focuses on the conditions that make safety and well-being possible for everyone, regardless of age, income, background, or where they live in the county.

⁴ [Statistics Canada, Census of Population 2021](#)

⁵ Simcoe County Transportation Master Plan, 2021

Insights

This Plan is shaped by what we heard from the community and what the data tells us. Together, these insights help us understand local needs and focus our efforts where they are needed most.

Insights From Resident Survey Respondents⁶

Access to Information

Residents most often search for services using online search engines, municipal websites, and word of mouth. While digital access is valued, respondents emphasized the need for printed materials and in-person support to ensure everyone can access information. Linking service directories directly from municipal websites was also recommended.

Perceptions of Safety

Eighty-five percent of respondents feel safe in their community. When homelessness is visible in public spaces, residents suggested that expanding MHA supports, shelters, and outreach teams would help improve safety. Many also emphasized the importance of compassion, highlighting that homelessness does not inherently equate to danger.

Youth Mental Health

Most respondents were unsure if youth aged 12–25 have access to the mental health supports they need, pointing to gaps in service visibility and availability. Barriers like low awareness, long wait times, and stigma were frequently noted. Residents identified the need for a single point of access, more programs in schools, and services in community spaces to help youth and families connect with support.

Navigating Services

Sixty percent of respondents said they wouldn't know where to turn for housing or mental health help. Many supported the idea of a centralized, local service directory or app. To ensure accessibility, respondents also recommended offering printed guides, in-person assistance, and easy-to-find links on municipal websites.

⁶ South Georgian Bay CSWB Resident Survey, 2025



Insights From Providers⁷

Coordinated Approaches to Homelessness and Housing

Service providers highlighted the need for a more coordinated outreach response to homelessness, with clearly defined roles and mandates across the housing system. People experiencing or at risk of housing instability need to know where to go for help and who to contact before a crisis occurs. There was a strong call for more deeply affordable housing options for individuals and families with minimal incomes, to help prevent homelessness and support long-term stability.

Mental Health and Addictions (MHA) Supports

Stronger collaboration was seen as essential in the mental health and addictions sector, particularly when it comes to funding, service delivery, and problem-solving. Providers stressed the importance of securing permanent funding for mobile crisis response teams to ensure these services are stable and available for the long term. Shorter wait times across all services were seen as key to supporting people in need.

Access and Transportation

Limited transportation options in rural areas of South Georgian Bay continue to create barriers to care. Providers emphasized the need for better transportation and more consistent access to primary and specialist healthcare. Structured pathways are also needed to help people navigate the system more easily and connect to the right supports.

Data-Informed Planning

Improving how data is used to inform system planning was identified as a critical step forward. Better data can help identify gaps, inform decisions, and support more coordinated efforts across sectors.

Supporting Equity-Deserving Groups

To better serve equity-deserving populations, providers said they need access to more training, culturally appropriate resources, and improved data on populations facing systemic barriers. Strengthening collaboration across sectors, through shared goals, improved communication, and better ways to share data, was seen as essential for building a more responsive and inclusive system of care.



⁷ Insights were thematically grouped from January 2025–April 2025 provider consultation sessions, key informant interviews, a CSWB provider survey, a county-wide provider session, and a local provider session



Key Data

Housing and Homelessness

In the 2024 Point-in-Time (PiT)⁸ Count, 9% of the 607 respondents were from South Georgian Bay and Springwater, up from 6% in 2022.

As of May 15, 2025, 135 people are identified in the Homeless Individuals and Families Information System (HIFIS)⁹ as experiencing homelessness in the South Georgian Bay and Springwater area. This number is subject to change as the HIFIS database is continuously updated with new and ongoing entries.

Mental Health and Addiction:

44.7% of elementary students reported feeling positive emotions like happiness and calm, which has decreased from 2019¹⁰ (Simcoe Muskoka Catholic District School Board).

<50% of secondary students said they feel comfortable expressing their emotions at school¹¹ (Simcoe County District School Board).

60% of provider survey respondents reported a 'significant change' in mental health concerns in people served.

52% of provider survey respondents reported a 'significant change' related to substance use/addiction of their clients served.¹²

Simcoe County has higher rates of Emergency Department visits and hospitalizations for self-harm and death by suicide compared to the provincial average.¹³

Resident survey respondents' top three biggest barriers to youth accessing mental health and or addiction support and services were long wait times, lack of awareness, and stigma.

Access:

7% increase in calls from South Georgian Bay and Springwater to 211 from 2019-2023
Top reasons for 211 calls: 1. Housing 2. Income 3. Mental Health/Health

⁸ A Point-in-Time (PiT) Count is a coordinated community effort to estimate the number of people experiencing homelessness in a community on a single night (the "enumeration") and includes a survey that is administered directly to individuals experiencing homelessness.

⁹ HIFIS (Homeless Individuals and Families Information System) is a federally supported, real-time database used by service providers to track and coordinate homelessness-related data and services.

¹⁰ Simcoe Muskoka Catholic District School Board, Elementary and Secondary Climate Reports, 2024

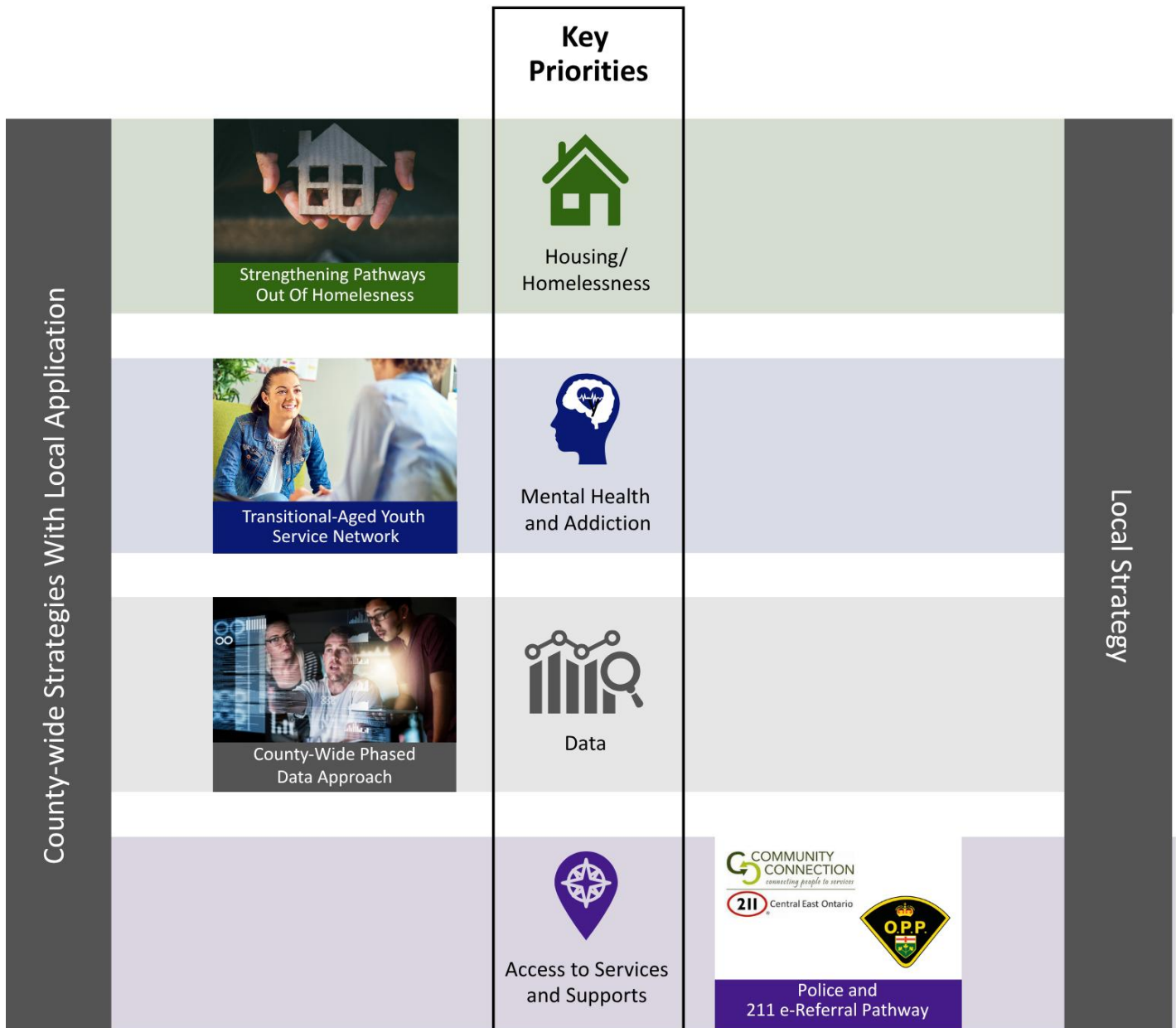
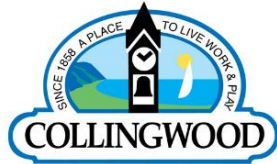
¹¹ Simcoe County District School Board's (SCDSB) School 2023-24 Climate Survey

¹² CSWB Provider Survey, 2025

¹³ [Health Stats Dashboard, SMDHU 2020-2023](#)

Strategies

South Georgian Bay and Springwater CSWB Plan 2025-2029



The principles of equity, diversity and inclusion will underpin our approach

Safe and Supported: Pathways Out of Homelessness

Everyone deserves to feel safe in their community. For people experiencing homelessness, the lack of stable housing can lead to increased vulnerability and involvement in high-risk situations. At the same time, some residents who are not experiencing homelessness may feel unsafe, particularly in parks or downtown areas where visible homelessness is more common. This strategy focuses on improving safety for everyone by strengthening connections to housing, outreach, support services, and ways to mitigate safety-related concerns for all residents.



Social Development

Risk Intervention

Lead Agency

County of Simcoe

Partners:

Homeless System providers and appropriate Health System providers

Goal

Improve perceptions of safety of the community and safety related to critical incidents for those experiencing homelessness

Objective

Enhance coordinated access to housing and social supports to reduce housing-related safety incidents for those experiencing homelessness

Action

Strengthen referral pathways to prevention supports and reduction strategies for homelessness through:

- Centralized Outreach
- Shelter/Supportive Housing
- Case Conferencing / Navigation Tables

Exploratory Measures to Consider

- Perceptions of safety (housed and unhoused residents in the community)
- Safety related to critical incidents
- Housing-focused outcomes

Transitional-Aged Youth Service Network

Young people aged 12 to 25 (transitional-aged) face growing mental health and addiction challenges. Currently, services can be hard to access and are often disconnected, leaving youth and their families unsure where to turn for help. This strategy supports the current development of an Integrated Youth Services Network that brings agencies together to make services easier to access, more connected, and better tailored to the needs of youth.

Creating a single-entry point (the networked system of providers) and encouraging collaboration between service providers will help reduce gaps in support, respond to the needs of a growing and changing population, and ensure services are appropriate for each stage of youth development. When youth and their families get the right help, they feel better and do better.



Lead Agency

CFS Counselling and Well-Being through the work of the Integrated Youth Services Network

Partners: Youth Hubs, Justice, School Boards, Indigenous Services, Child Welfare, Ontario Health Teams (OHTs), Child Youth & Family Services Coalition of Simcoe County (CY&FSCSC), Youth

Goal

Improved mental health and well-being outcomes for youth aged 12-25

Objective

Enhance coordinated, accessible, and developmentally appropriate mental health and addiction (MHA) services for youth

Action

Support the development and expansion of the emerging Integrated Youth Services Network that will prioritize:

- Creating a single access point into the system
- Expanding collaborative and integrated programs
- Adapting services to population growth and diversity
- Identifying service barriers and gaps

Exploratory Measures to Consider:

- Collaboration
- Service-related outcomes for youth
- Youth and caregiver satisfaction results

OPP / 211 e-Referral Pathway

Police are often the first point of contact for people facing challenges like homelessness, mental health issues, or financial hardship, but these situations do not always require a police response. This strategy helps bridge the gap by creating a simple referral process between the OPP and 211, a trusted service that connects people to local supports. When officers come across someone who needs help beyond what police can provide, they can send a quick e-referral to 211, ensuring that person gets a follow-up call and help navigating the system. It is a practical way to connect people to the right support at the right time, while making use of community resources and potentially reducing future calls to the police if the person is connected to the supports and services that they need.

Co-Leads

OPP

Community Connection/211

Goal

People who come into contact with police and need non-emergency support are connected to the right services, at the right time, through stronger partnerships and referral pathways.

Objective

Create a simple and effective e-referral process between police and 211 so that individuals with social or health needs can receive follow-up support and help navigating services.

Action

The Police will pilot a new referral process with Community Connection/211. When officers engage with someone who could benefit from community services, such as housing, mental health supports, income assistance, and other services, they will send an e-referral to 211.

Exploratory Measures to Consider

- Access and reach
- Needs and navigation
- Outcomes and system impact



Informing Action

Access to consistent, meaningful data was a key challenge during the first CSWB Plan. Many partners used different systems, tracked different indicators, and had limited capacity to share data, making it difficult to assess progress or respond to emerging issues.

This strategy takes a more practical and collaborative approach. By starting with an inventory of existing datasets and exploring shared indicators tied to plan priorities, the County can build a stronger foundation for future data work. This phased model emphasizes learning, trust-building, and achievable steps rather than overcommitting to complex systems too early.

Aligned with the provincial CSWB framework, this strategy supports collaboration, risk prevention, and information sharing by helping partners better understand what drives safety and well-being across communities. It also responds directly to lessons learned from the first plan: start small, focus on alignment, and use what's already available to guide smarter decisions moving forward.



Lead Agency

County of Simcoe

Partners:

Police Services, Simcoe Muskoka District Health Unit, Community Connection, other relevant partners

Goal

To support municipalities and community partners in better understanding and responding to community safety and well-being issues through practical, collaborative data initiatives

Objective

Begin with achievable steps to map, access, and use shared data to support CSWB planning, decision-making, and ongoing learning

Action

The County of Simcoe will lead this work by:

- Hiring a summer student to map available datasets across CSWB-related organizations and assess potential for sharing
- Exploring key indicators with partners that align with the priorities in the Plan(s)
- Identifying current data gaps and exploring potential sources of supplementary data (e.g., Environics Analytics), recognizing any cost limitations
- Exploring safe and practical ways to share data in the future
- Using lessons learned from this phase to inform future data-related collaborations

Exploratory Measures to Consider

- Data and Inventory
- Partner Engagement
- Capacity-Building and Relationship Development
- Innovation and Learning

Coordinating Action and Measuring Progress

Governance and Advisory Support

The following three groups play key roles in the development, monitoring, and alignment of the CSWB Plan:

South Georgian Bay and Springwater Geographical Municipal Coordinating Committee (GMCC) – This group is responsible for oversight and governance of the CSWB Plan. The GMCC will provide oversight to create space for shared learning, reflection, and alignment across strategies, not day-to-day management.

CSWB Local Table – The local table serves as a subject matter advisory group that monitors progress on the CSWB Plan and provides input on the local application of both county-wide and locally developed strategies. A subset (executive group) from the local table will report back to the GMCC and to the Simcoe County CSWB Advisory Body.

Simcoe County CSWB Advisory Body (formerly referred to as the CSWB Steering Committee in the 2021-2025 Plan) - The advisory body, comprised of subject matter experts across areas of risk, plays a key role in matters of county-wide interest or application as well as aligning CSWB planning with broader system planning through joint strategic efforts that support the collective advancement of local and regional CSWB strategies.

Actioning the Strategies

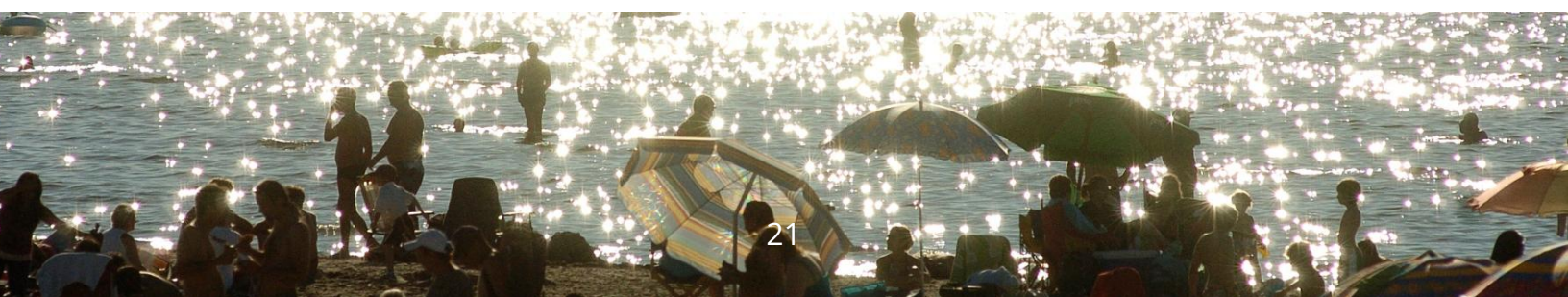
Each strategy in this Plan will be led by a designated lead agency with partner support.

Implementation of the strategies will be phased to encourage collaboration, learning, and adaptation.

In the first year, each strategy lead/table/group will:

- Clarify roles
- Explore early measures of success
- Identify key performance indicators
- Set baselines and data-sharing methods
- Launch activities toward their goals

This approach follows the CSWB Framework's focus on proactive planning, shared accountability, and continuous improvement, using local data and lived experience to keep strategies flexible and responsive.



Other Important Priorities Beyond this Plan

During our engagement with community members and service providers, we heard many thoughtful and meaningful ideas. While not all are reflected in this version of the Plan, they remain important. Some are already underway, some need more time or resources, and some may inform future planning.

These priorities are included here, so they are not forgotten. They may guide future work, support others in shaping initiatives, or be part of a future Plan update.

- **Pathways to safety for victims of intimate partner and gender-based violence** – the absence of an articulated strategy in the refreshed Plan does not diminish the keen awareness that we need to work with community partners to improve access and outcomes for those at risk and victims.
- **Continuous engagement** – Recognizing that some voices and demographics may have been underrepresented in the initial engagement process, the implementation of this Plan will include a commitment to ongoing and responsive engagement, exploring methods beyond traditional approaches as needed to better reflect the diversity of perspectives in the community.
- **Access to healthcare** - Primary and specialist care, mental health supports, and timely services remains an important priority. Health system partners continue to work toward improving access and equity across the region, and their efforts will be key to supporting overall community well-being.
- **Addressing poverty** – Finding ways to identify poverty-risk earlier, so that early interventions and assistance can be offered. Collaborative groups are working to address this.

As this work moves forward, the principles of equity, diversity, and inclusion will remain essential to ensuring a wide range of voices and experiences are reflected.



Building On What Exists

The South Georgian Bay and Springwater CSWB Plan was developed in the context of a wide range of ongoing work across the municipalities, Simcoe County, and the community. The Plan strategies are intended to align with and support these broader efforts. Where possible, actions in this Plan build on work already underway or amplify it through collaboration.

[Housing / Homelessness](#)

Plan / Strategy Name	Lead	How it Aligns
Collingwood - Affordable Housing Master Plan (2023)	Town of Collingwood	Provides 26 actionable recommendations to address local housing challenges
Collingwood - Supportive Rapid Rehousing Program	Town of Collingwood (in partnership with the County of Simcoe)	This initiative provides modular housing with supports to help adults 55+ experiencing homelessness quickly transition to permanent housing
Clearview – Establishment of Affordable Housing Committee – <i>Under review and consideration</i>	Township of Clearview	An Affordable Housing Committee would lead local efforts to identify needs, align partners, and drive strategies to improve housing affordability.
Springwater - 20-Year Community-Based Strategic Plan	Township of Springwater	Guides sustainable growth by advancing strategic priorities, including increasing housing diversity
Official Plan of the Town of Wasaga Beach – <i>Currently in Development</i>	Town of Wasaga Beach	Guides housing location, type, and density to support growth, while balancing development, infrastructure, and environmental protection
10-Year Affordable Housing and Homelessness Prevention Strategy And the 10-point homelessness prevention strategy	County of Simcoe	Outlines steps for the development and implementation of creative solutions for increasing affordable housing
Also Aligned: the work of Simcoe County Alliance To End Homelessness, Coordinated Access for Homelessness, the Municipal Liaison Group		

Plan / Strategy Name	Lead	How it Aligns
SCDSB Mental Health Strategy and Action Plan	Simcoe County District School Board	Guides priorities for advancing school mental health
SMCDSB Mental Health and Well-Being Strategic Priorities and Action Plan	Simcoe Muskoka Catholic District School Board	Guides priorities for advancing school mental health
Also Aligned: South Georgian Bay and Springwater Opioid Working Group, Simcoe Muskoka Opioid Strategy (SMDS)		

Data

Plan / Strategy Name	Lead	How it Aligns
County of Simcoe Interactive Map (GIS)	County of Simcoe	Provides interactive maps and spatial data that help identify community needs, plan services, and support evidence-based decision-making for community safety and well-being
County Of Simcoe Data Portal	County of Simcoe	The online portal supports Simcoe County and its partners in identifying community needs through data
Health Stats Simcoe Muskoka	Simcoe Muskoka District Health Unit	Provides information and data about the health status of Simcoe and Muskoka people and communities
Local Immigration Partnership (LIP) Diversity Hub Contact: sclip@simcoe.ca	Simcoe County Local Immigration Partnership	To connect stakeholders and provide local access to resources that support inclusion, diversity, equity, and accessibility for vulnerable populations in Simcoe County
Also Aligned: Simcoe County Data Consortium		

Appendix A: Organizations and Voices that Helped Inform the Plan

Barrie Area Native Advisory Circle /
Mamaway Wiidokdaadwin

Barrie Native Friendship Centre

Biminaawzogin Regional Aboriginal
Women's Circle (BRAWC)

Brad's Place Addiction Treatment of
Southern Georgian Bay

Canadian Mental Health Association
Simcoe County

Catulpa Community Support Services

CFS Counselling + Well-Being

Child Youth & Family Services Coalition of
Simcoe County

Collingwood Downtown BIA

Collingwood General and Marine
Hospital

Community Connection

County of Simcoe – Health and
Emergency Services

County of Simcoe – Housing and
Community Social Services

Elizabeth Fry Society Simcoe Muskoka

Empower Simcoe

Family Connexions

Huronian Transition Homes

John Howard Society of Simcoe &
Muskoka

New Path Youth and Family Services

North Simcoe Muskoka Specialized
Geriatric Services

Ontario Provincial Police (Huronian West,
Collingwood and The Blue Mountains
Detachments)

Simcoe County District School Board

Simcoe Muskoka Catholic District School
Board

Simcoe Muskoka District Health Unit

South Georgian Bay and Springwater
Ontario Health Team

South Georgian Bay and Springwater
Residents (survey respondents)

South Georgian Bay Community Health
Centre

The Collingwood Youth Centre

The Gilbert Centre

The Salvation Army

Town of Collingwood

Town of Wasaga Beach

Township of Clearview

Township of Springwater

United Way Simcoe County

Wasaga Beach Fire and Emergency
Services

Appendix B: Helpful Acronyms and Terms

Acronyms

- **CMHA** – Canadian Mental Health Association
- **CSWB** – Community Safety and Well-Being
- **GMCC** – Geographic Municipal Coordinating Committee
- **MHA** – Mental Health and Addiction
- **OHT** – Ontario Health Team
- **SMDHU** – Simcoe Muskoka District Health Unit

Terms

- **Case Conferencing / Navigation Tables** – Regular meetings where service providers collaboratively coordinate care and support for individuals with complex needs.
- **Coordinated Access** – A streamlined process where individuals are matched to services through a shared intake and referral system across agencies.
- **Equity-Deserving Groups** – Communities who experience systemic barriers to access, opportunities, and resources, such as racialized people, Indigenous populations, 2SLGBTQIA+ individuals, and others.
- **Integrated Youth Services Network** – A group of service providers working together to improve access, coordination, and quality of services for youth.
- **Navigation / Navigators** – People or services that help individuals understand and access the right support systems.
- **Outreach Services** – Services delivered directly to people in the community (rather than in a fixed location), often targeting individuals who face barriers to accessing traditional services.
- **Risk Intervention** – Targeted actions to support people facing escalating challenges before a crisis occurs.

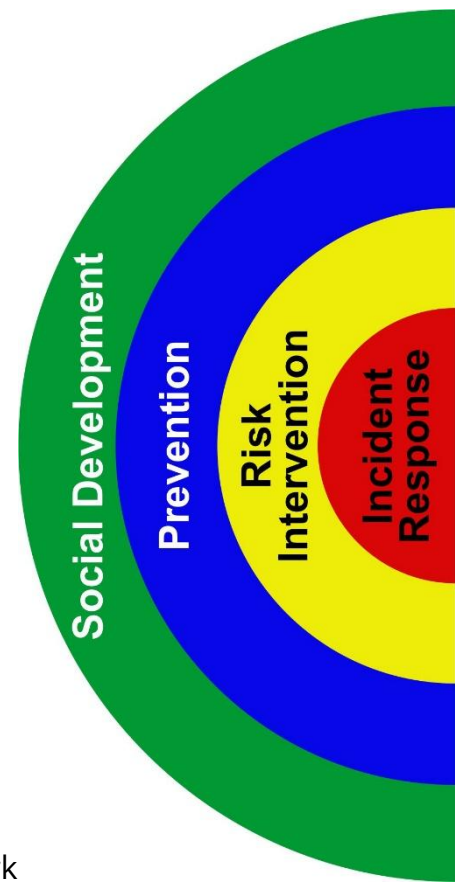
Appendix C: CSWB Framework

The Community Safety and Well-Being Framework is a way for communities across Ontario to work together to make life better and safer for everyone. It helps us look at the big picture, what people need to live well, and focus on preventing problems before they become emergencies.

The Province of Ontario created a model to guide how communities do this work. It resembles a bullseye with four layers, or “areas of focus.” Each layer shows a different way we can support people in our community, from long-term planning (green) to immediate help in a crisis (red).

The Four Areas of Focus

- **Social Development**
Improving housing, education, mental health, and employment over time creates stronger communities and reduces future risks.
- **Prevention**
Early action through programs and outreach helps address issues before they become serious.
- **Risk Intervention**
Coordinated support is provided to individuals or families showing signs of serious challenges to prevent crises.
- **Incident Response**
Emergency services address urgent situations, with a long-term goal of reducing the need for crisis intervention.



How We Work Together

- **Collaboration**
Bringing together partners from various sectors and services to work towards more effective and coordinated solutions.
- **Information Sharing**
Sharing de-identified data helps partners understand emerging needs and risks, leading to better-informed and unified responses.
- **Measuring Progress**
Tracking results shows what is working and where.



