

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday July 17, 2019

1:00-3:00 pm

Town Hall Classroom

MINUTES



Members:

Chair – Fiona Ryner, Community Member	Deputy Mayor Sylvia Bray
Vice-Chair – Marina Campagna, Community Member	Ruth McArthur, Simcoe Muskoka District Health Unit
Candy Milczynski, Community Member	Tara Bone, Red Cross
Cecilia Chang, Community Member	Karen Storing, YMCA
Heather Klein-Gebbinck, South Georgian Bay Community Health Centre	Carol Runnings, Simcoe County Community/Social Services
Vic De Francesco, Accessibility Advisory Committee	Irene Bell, Vittoria Trainer (alternate) Healthy Community Network
Pamela Pal, CEO Wasaga Beach Public Library	Josh Pallas, Recreation Coordinator
	Angela Kemp, Wasaga Beach Public Library, Age Friendly Community Coordinator & Secretary

Regrets: S. Bray; H. Klein-Gebbinck; N. Wukasch; V. Trainer; I. Bell; K. Storing

1. Call to Order: F. Ryner called the meeting to order at 1:00 p.m.

2. Disclosures of Pecuniary Interest: None.

3. Confirm Agenda

F. Ryner asked for “AF Budget” to be added as a new standing item and “Free Busing” to be added to Unfinished Business. M. Campagna asked for “Senior Equipment in Parks” to be added as New Business. Motion to approve the agenda by V. De Francesco. Seconded by C. Milczynski. Carried.

4. Minutes of Previous Meeting: Motion to approve the minutes from last meeting May 15, 2019 by C. Runnings and seconded by R. McArthur. Carried.

5. Deputations/Presentations: None.

6. Standing Items:

a. AFC Coordinator Report:

211 has been confirmed as the August presentation.

N. Wukasch reports that although Primacare came to Council a number of months ago to say they were interested in the Wasaga Beach market for a LTC home there has been no

application or pre-consultation on potential sites from them. He was going to follow up with them and report back.

A. Kemp is on vacation the week of July 22nd.

A Kemp will be working next on the PowerPoint presentation in time for the presentation at Beachcomber Mixed Probus August 6th 9:30 at RecPlex. Committee members were encouraged to attend to hear the presentation to gain a comfort level with it for presenting at future engagements. The PowerPoint will be updated with slides on 211, senior of the year award, age-friendly business concept and content reduced for a thirty minute presentation.

A tri-fold display board for next year's expo and an AF flag for recognizing June as seniors month will be ordered in August along with some promotional brochures.

b. Recreation Coordinator Update – J. Pallas provided a handout of fall programs happening at SALC that will be in the August issue of the Recreation Guide.

A grant application has been made in partnership with the Library for a Snow Angels program. Youth and the newly retired who will be cleared by police check were identified as potential volunteers for the program using the Town's volunteer database. There will be a volunteer recognition component. Qualification for the program services are to be deemed by physician's note or a social workers note.

The Youth Centre is looking into updating the building name due to its dual use purpose. It is being used by seniors during the day as the Seniors Active Living Centre up to 3pm and then 3:30-9pm as a youth centre. Recommendations will be presented to council with options to: leave the name as it is, include the two building names or a name change to the Active Living Centre.

d. Community Partner Roundtable & Committee Updates

C. Runnings announced that the online application will be on the County of Simcoe website in August for the Zoo Park's 99 affordable housing units. Move in dates will begin as of Feb 2020.

R. McArthur advised that she was contacted by 211/Community Connection who is doing work on a New Horizon Grant around social isolation and mental health for seniors to include a vast array of options to include transportation. They were encouraged to reach out to Red Cross and SALC. This will be discussed further at the next meeting as they are the guest speaker.

P. Pal reported that the library had applied for a New Horizons Grant to be able to provide an academic lecture series. Part of the application includes providing transportation assistance to help get isolated seniors to the programming. They are looking for a fall or spring launch. Any senior volunteers interested in being involved in getting it going are encouraged to contact A. Kemp at the library.

c. Action Plan Review – The committee received an updated version of the draft action plan after revisions approved to date. There was no further discussion of the action plan.

Action item: Members to review updated document and be prepared to continue discussions next meeting.

e. June Expo – T. Bone provided a summary of the June Expo reporting that approx. 520 visitors attended. There were 65 exhibitors including the AF table. Total budget including ads/promotions, venue rental, water bottle giveaways, decorations and catering was \$2741.35.

P. Pal confirmed that revenue generated from the for-profit table registrations will be added back to the AF committee overall budget for the current year and cannot be carried over to next budget year.

There were some exhibitor complaints that there was no food available for them. There was discussion that in future, exhibitors could be told to bring their lunch or that the committee could provide snacks such as granola bars and fruit. It was suggested that exhibitors could be given the option to pre-order (for a small cost) a pita or a food truck could be arranged in the parking lot. It was noted that in some cases, exhibitors were seniors who were volunteering their time at exhibits and would have otherwise been attendees.

The area around the food and eating tables was congested and rearrangement of tables will be taken into consideration for next year.

The area for the raffle display could have used more table space to spread out but worked well in tandem with the survey which drew a lot of traffic.

The freebies and the catered food by The Kinettes were appreciated by attendees.

Future possible considerations include incorporation of entertainment or prizes.

The expo subcommittee will meet again January to June for approximately 6 meetings for anyone interested to be involved.

It was noted that there was a lot of noise in the room during the Senior of the Year Award. J. Pallas suggested the award could be presented in June at the Town's Volunteer Recognition Program.

Some of the vendors commented that it was one of the better events noting high engagement from attendees and quality interactions about their services.

Action item: A. Kemp to inquire about booking the room again for the 3rd week of June.

f. AF Committee budget:

F. Ryner would like to add this as a standing agenda item to keep track of budget and monitor remaining funds.

Action item: A. Kemp to order flag and display tri-fold and AF brochures with any remaining funds of the \$500 previously designated for spending.

7. Unfinished Business:

a. Age-Friendly Tagline – A handout was distributed regarding this item remaining as unfinished business from last term. After some discussion it was suggested that M. Gennings be consulted for suggestions to ensure to best wording was incorporated. There was agreement that although the verbs were powerful, the suggestions were repetitive in their use of the words “age-friendly” and “seniors”.

Action item: F. Fyner to consult with M. Gennings.

b. Wasaga Sun articles – N. Clarke and F. Ryner co-wrote a thank you article about the expo for the July submission.

Action items: J. Pallas to take the August slot for review of fall programming at SALC. C. Runnings to check on the possibility of a County article on the Zoo Park Housing and application process.

c. Age-Friendly PowerPoint content – A.Kemp has received feedback from Beachcomber Probus as to presentation content preferred and will revise accordingly.

Action item: J. Pallas to confirm attendance as co-presenter Aug 6th.

d. Age-friendly business – Interest for the AF business sub-committee was polled. C. Chang; A. Kemp; V. De Francesco would be interested. P. Pal suggested that additional funds in the AF budget could potentially be used to further this area heavy in education to businesses.

Action item: A. Kemp to arrange a meeting of committee members and potential partners to initiate discussions regarding the role the AFCAC could play in this action plan item.

e. Free busing: F. Ryner was interested to know what the uptake was for the free busing provided for seniors by the Town during the week of the Expo.

Action item: F. Ryner to inquire with K. Lalonde and report back.

8. New Business

a. Grant Applications:

In addition to the grants already discussed, J. Pallas reported that the Recreation Department is in the process of applying for the County of Simcoe’s Age-Friendly Municipal Grant opportunity for the consultation process of the SALC strategic planning.

b. Windrow Survey results:
Item deferred.

c. Town Single Use Policy:

F. Ryner advised of the Town’s single use policy which was put forward by the HCN and accepted. No Single use items are permitted at Town meetings and sub-committees. This will need to be kept in mind for yearly Expo’s although although this year’s event was

already offered in an environmentally friendly manner with china and reusable water bottles.

d. Seniors Equipment in Parks:

M. Campagna told the committee about a City news feature of a park in North York that has implemented physical fitness stations/equipment targeting seniors. J. Pallas advised that Public Works has taken over Parks management and they are presently developing a master plan. Through discussion the committee expressed interest in this concept for Wasaga Beach.

Action item: F. Ryner will connect with K. Lalonde to inquire if this concept is already being considered and to put forward the idea.

9. Items for Future Meetings

10. Date of Next Meeting: Wed. Aug. 21, 2019. 1:00-3:00 p.m. Town Hall – Classroom.

11. Adjournment: Motion to close the meeting at 3:42 p.m. by M. Campagna.