

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday, Nov. 20, 2019

1:00-3:00 pm

Town Hall Classroom

MINUTES



Members:

Chair – Fiona Ryner, Community Member	Deputy Mayor Sylvia Bray
Vice-Chair – Marina Campagna, Community Member	Ruth McArthur, Simcoe Muskoka District Health Unit
Candy Milczynski, Community Member	Tara Bone, Red Cross
Cecilia Chang, Community Member	Karen Storing, YMCA
Heather Klein-Gebbinck, South Georgian Bay Community Health Centre	Carol Runnings, Simcoe County Community/Social Services
Vic De Francesco, Accessibility Advisory Committee	Irene Bell, Vittoria Trainer (alternate) Healthy Community Network
Pamela Pal, CEO Wasaga Beach Public Library	Josh Pallas, Recreation Coordinator
	Angela Kemp, Wasaga Beach Public Library, A-F Committee Coordinator & Secretary

Regrets: M. Campagna; V. Trainer; S. Bray

1. Call to Order: F. Ryner called the meeting to order at 1:03 p.m.

2. Disclosures of Pecuniary Interest: None.

3. Confirm Agenda

F. Ryner requested to add item 8 c) Reps/Alternates

Motion to approve the agenda by V. De Francesco. Seconded by T. Bone. Carried.

4. Minutes of Previous Meeting: Motion to approve the minutes from last meeting Sept. 18, 2019 by C. Milczynski and seconded by C. Chang. Carried.

5. Deputations/Presentations: None

6. Standing Items:

a. **AFC Coordinator Report:** A. Kemp reported that all 2020 AFCAC meetings have been booked. The present meeting room will not be available as it is being converted to office space. All 2020 meetings will be held in the Council Chambers.

A. Kemp reminded that the June meeting will happen one week earlier on the 10th in order to accommodate the Seniors Information and Active Living Expo on June 17th.

b. **Recreation Coordinator Update** –

J. Pallas advised that there is a free Snow Angels Canada program developing country-wide that the Town is looking into tagging onto as far as matching volunteers with seniors in need of assistance. Further information about the program can be obtained at snowangelscanada.ca. J. Pallas advised that there were liability issues for this to be run as a Town initiative since volunteers could be put into awkward situations. In its first year, Snow Angels Canada will focus on snow removal and in its second year a yard care component is to be added. J. Pallas and his team are investigating further how this organization can be partnered with to assist our community.

The Town did not receive the grant to be able to run its own proposed Snow Angels Program.

The SALC community forum took place October 9th and was attended mostly by community stakeholders. Some good conversations took place and the consultant is now compiling data and a second wave will follow with a community-wide survey.

c. Action Plan Review –

F. Ryner reviewed another re-write of the Town Infrastructure section 1.3 of the action plan as a result of R. McArthur's review and report on the Public Works final transit study.

R. McArthur reported that there will be a LINX accessible bus coming that the County would manage. The action plan strategies with reference to arranging volunteer drivers has been removed. K. Lalonde has confirmed the Town's commitment to the addition of two bus shelters per year and the Town is open to input on new bus shelter locations.

There was discussion around section 4.0 "Healthcare" of the previous term's action plan and many expressed that the existing performance measures required re-visiting and revision and the LHIN and health unit restructuring has created a changing health care system.

Action item: H. Klein-Gebbinck to consult with Collingwood Hospital regarding their action plan and to report back to help guide discussions around recommendations for changes to this section to accommodate what might be feasible to accomplish as an advisory committee.

Action item: F. Ryner and J. Pallas to review 3.2.6 of the action plan "Development of Seniors Active Living Centre".

C. Milczynski spoke about section 2.0 Housing of the action plan. She had spoken to Planner N. Wukasch about co-housing and had indicated that the Town would be interested to investigate further if the committee could gather information as to other municipalities doing this and how and their related by-laws.

R. McArthur had attended a community planner's workshop on housing for those on low income to include older adults and Grey County has produced great promotional videos to raise awareness about housing needs and options.

Action item: C. Milczynski to investigate co-housing further and report back.

d. Community Partner Roundtable & Committee Updates

Wasaga Beach Public Library – P. Pal reported that the library will be starting up an academic lecture series to launch in the spring to bring university level speakers for lifelong learning lecture series. Similar series are being run in Collingwood, Barrie, Thornbury and Owen Sound and will be a fee-based series to assist in bringing these experts to Wasaga Beach.

e. June Expo –

N. Clark will be the lead on the Expo planning committee again this year. T. Bone expressed interest to be involved in the planning committee again. F. Ryner will have limited involvement due to other commitments but is able to attend some meetings. A. Kemp will continue to support N. Clark in the planning.

f. A-F Committee budget:

A. Kemp reviewed her investigations into options for promotional items with the remaining budget considering items such as rubberized jar grippers, water bottles, totes, magnifiers. It was determined that with remaining funds available, tote bags with the age-friendly logo would be desired.

R. McArthur motioned that the committee authorize \$1750 for tote bags for the June Expo with the goal of keeping business local if possible. Seconded by V. De Francesco. Carried.

Action item: A. Kemp to place order for tote bags.

7. Unfinished Business:

a. Wasaga Sun articles – There was a brief discussion about potential articles.

Action items: A. Kemp to write an article regarding Neighbours Helping Neighbours.

b. Age-friendly business – A. Kemp reported that a sub-committee had met for a discussion Sept. 19th. The committee discussed ramping for businesses and it was deemed that it was not a good idea to promote wooden ramping for businesses to become accessible as they were deemed to be temporary and meant to be taken in/out at the end of a business day, their surfaces become slippery and hazardous in wet/winter weather. There was some discussion around rubber ramping which seems more practical and reliable should the committee wish to proceed with advocating for ramping.

The committee determined that it would be a good idea to complete a survey to help identify local businesses that were doing good job of tailoring their service delivery. A. Kemp surveyed the 53 participants on the bus to the Zoomershow as an initial survey group. Several businesses were suggested for further investigation and can be used for future age-friendly business promotion in highlighting how they stand out from other businesses and for other businesses to follow suit.

The library could potentially play a role in providing education for businesses to be age-friendly. Other options discussed as potential action items could be encouraging businesses to offer seniors discounts, preparing a PowerPoint as education around A-F business for education, training a team of A-F business champions to go to businesses directly to promote the County's A-F business guide and provide education.

The committee was asked for additional interest for a lead on the age-friendly business committee. No interest was expressed.

The County of Simcoe's age-friendly business award recognition logo was displayed. It reads as "Becoming Age-Friendly" and visits will be made shortly to a couple of local businesses to receive their recognition and their decal to display.

c. Windrow survey results – Discussion deferred.

d. Senior of the year award:

F. Ryner reported that the nomination committee met and tweaked last year's forms and the nomination criteria. An expanded distribution has gone out to clubs and churches and the form has been made available on the Town website.

C. Milczynski motioned that the committee give the nomination committee the authority to oversee the entire process of the senior of the year award to include the review and selection of a 2020 recipient. Seconded by I. Bell. Carried.

F. Ryner reported that the Award has been presented at the Expo the last two years, by the Mayor, with the MPP in attendance to present the same individual with an Ontario award. The Expo has been deemed to not be a good venue as it is difficult to obtain the attention of the circulating crowd. The nomination committee would like to propose a different Town venue and suggests the May Wasaga's Finest Citizen's Awards may be a better venue and would highlight it more as a Town award.

K. Storing motioned that a staff report be written to recommend to council to change the venue for the yearly presentation of the Senior of the Year award to the Wasaga's Finest Citizen's Awards. Seconded by H. Klein-Gebbinck. Carried.

Action item: F. Ryner to arrange for the staff report to be written and put forward.

Action item: The Nomination Committee to consider options with respect to the Ontario Award, should this continue to be available.

F. Ryner discussed the Senior of the Year promotions and the opportunity to promote through the newspaper under the Town's ad space.

C. Chang motioned for approval of \$200 for a ¼ page ad to run in the current budget year and a further \$400 for two ads to run between Jan. and Feb. C. Runnings seconded. Carried.

Action item: A. Kemp to request an ad to run in Dec. via M. Gennings.

An invitation was extended for interested members to join the nomination committee for reviewing 2020 applications.

- e. A-F pamphlet review – Deemed not to be a priority to change the pamphlet at this time.

8. New Business

- a. Parks & Trails Master Plan Open House & Equipment in Parks - Several A-F committee members attended community forums for parks planning. Individuals have also provided input through the community survey. The committee will continue to monitor what happens with the Parks and Trails master plan.

- b. Water bill items. – F. Ryner advised that the Neighbours Helping Neighbours and 211 promotion did not get included in the last water bill, but did appear in the e-newsletter.

Action item: A. Kemp to re-request both promos be added to the next water bill.

- c. Reps/Alternates – F. Ryner talked about the roles of alternate reps and the HCN shared vote. There was discussion about meeting quorums and availability of alternates to allow meeting business to proceed when members were not able to attend. F. Ryner suggested that she could investigate with the Clerk's office regarding alternates for community partners other than HCN if that was deemed necessary.

C. Milczynski motioned that any community partner rep. be allowed to have an alternate if they have difficulty making meetings. Seconded by K. Storing. Carried.

Action item: Community partners to consider whether an alternate would be helpful and let F. Ryner know, at which time she will ask the Town Clerk if new alternates would be required to fill out an application form.

9. Items for Future Meetings

10. Date of Next Meeting: Wed. Dec. 18, 2019. 1:00-3:00 p.m. Town Hall – Classroom.

11. Adjournment: Motion by T. Bone to close the meeting at 3:00 p.m.