

# HISTORICAL ADVISORY COMMITTEE

## MINUTES

Held Monday February 4, 2019 at 2:00 p.m.  
In the Classroom, Town Hall

**PRESENT:** Lindsay Neale, Chair  
Robbie Broad, Secretary  
Marilyn Beecroft  
Alex Noble  
Jen Martin, Administrative Assistant

**ABSENT:** Mary Watson, Vice Chair, Archivist  
Art Dyer  
David Foster, Councillor

### 1. CALL TO ORDER

The meeting was called to order by L. Neale at 2:00 p.m.

### 2. DISCLOSURE OF PRECUNARY INTEREST – None

### 3. MINUTES OF LAST MEETING

Moved by A. Noble. Seconded by R. Broad. Resolution – 2019-0201  
THAT the Historical Advisory Committee minutes of January 14 2019, be accepted.  
CARRIED

### 4. DEPUTATIONS/PRESENTATIONS – None

### 5. UNFINISHED BUSINESS

a) Interpretive Sign – War of 1812 Landing Site – M. Beecroft provided an update. The sign has not yet been created although a rough draft of the script is complete. Finding the appropriate visuals for the sign has proved to be complex. The corner of 3<sup>rd</sup> Street and Beach Drive is still thought to be the desired location. A panel recognizing the Georgian Bay Coastal Route is already at the site. M. Beecroft also noted that the Motorcycle Racing on the Beach panel had been relocated to 1<sup>st</sup> and Beach Drive by the Splash Pad.

b) Marlwood Interpretive Sign Relocation – M. Beecroft indicated that M. Watson had spoken to Public Works regarding relocating the sign to one of the parkettes in the subdivisions surrounding Marlwood. After some discussion as to which location the Committee felt would be most suitable, it was concluded that the sign should be placed in the parkette nearest to the Marlwood Clubhouse.

Moved by R. Broad. Seconded by M. Beecroft. Resolution – 2019-0202  
THAT the Marlwood Interpretive Sign be relocated to the Town owned parkette off of Marlwood Avenue, pending Public Works approval.  
CARRIED

c) Walking Tour Brochure Status – M. Beecroft reported that renumbering of the walking tour locations would be necessary. She indicated that French translation would cost \$0.25/word but that Simcoe County has a cost sharing program that may be applicable in this instance. M. Beecroft will report at the next meeting as to

the total cost of French translation as well as provide an updated draft of the brochure.

**6. SUB-COMMITTEE REPORTS - Vintage Pictures for Foodland**

M. Watson and A. Dyer were both absent. L. Neale did note that M. Watson indicated that no work had been done as of yet but would be happy with using pictures from the Dyer/Santa Fe collection for the project.

**7. NEW BUSINESS**

- a) Committee Objectives for Upcoming Term – A discussion regarding objectives took place. L. Neale noted that ongoing projects already in place were the annual placement of Interpretive Signage and the Historical Appreciation and Significance Awards. There were a number of suggestions for the upcoming term:

-Working with Town Departments regarding Town signage that include locations historical in nature (Nancy Island, Archives etc.)

-Upgrade of the Archives. The Committee recommended possible digitization of photographs, increasing the volunteer base allowing for more accessibility, a new, larger location to accommodate the historical artifacts that are currently offsite.

-HAC social media presence, i.e. Facebook/Instagram account, increased presence on Town website.

- Increase HAC profile in print media (Now and Then photographs, Throwback Thursday photographs etc.)

L. Neale will proceed with contacting the appropriate Town employees to discuss our objectives.

- b) Staff Update – J. Martin indicated that D. Lundy had arranged to have \$1000.00 added to the HAC budget for the repair and relocation of the Marlwood sign.

- c) 2019 Interpretive Signage – It was confirmed that the 1812 Landing Site would be one of the 2019 panels the Committee would endorse. M. Beecroft noted that M. Watson agreed with Councillor Wells' thoughts that focusing on the history of Wasaga Beach schools might be considered as the second 2019 panel.

Moved by M. Beecroft. Seconded by A. Noble. Resolution – 2019-0203  
THAT the Historical Advisory Committee Interpretive Signs for 2019 will be the War of 1812 Landing Site and the History of Wasaga Beach Schools.  
CARRIED

**8. ITEMS FOR FUTURE MEETINGS**

- a) Historical Appreciation and Significance Awards
- b) Doors Open Simcoe County
- c) Archives

- 9. DATE OF NEXT MEETING(S)** – March 4, 2019 – 2:00 p.m.  
April 1, 2019 – 2:00 p.m.

**10. ADJOURNMENT**

The Chair adjourned the meeting at 2:45 p.m.

