

Marketing/Sampling Event Application Form 2020

Event Basics

Event: _____ Run by: _____
 Event Date(s): _____ Rain Date(s): _____
 Event Start Time: _____ Event End Time: _____
 Event Locations: _____ Estimated Attendance: _____
 Organization Name: _____
 Organization registered as Not for Profit, # _____
 Organization Address: _____
 City/Town: _____ Postal Code: _____
 Website: _____
 Organization Contact Person: _____
 (For internal office use only)
 Organization Contact Phone: _____ Fax: _____
 Email: _____
 Organization Day of Event Contact Person: _____
 Organization Day of Event Contact Cell: _____

Marketing/Sampling Details

- | | |
|--|---|
| <input type="checkbox"/> ROAMING | <input type="checkbox"/> DRINK – alcoholic |
| <input type="checkbox"/> STATIONARY | <input type="checkbox"/> FOOD – served hot |
| <input type="checkbox"/> MERCHANDISE | <input type="checkbox"/> FOOD – served cold |
| ○ _____ | <input type="checkbox"/> FOOD – Prepared, cooked and/or reheated outdoors |
| <input type="checkbox"/> DRINK – non-alcoholic | |

ALCOHOL

The Town of Wasaga Beach will not apply for a Special Occasion Permit (SOP) on behalf of any event organizer. SOP applications can be obtained at the LCBO. All indoor and outdoor events with alcohol service must comply. Servers and event organizers must comply with the Municipal Alcohol Policy.

Size of service area is: _____ Sample Size is: _____

Alcohol being served is (please check all that apply):

- | | |
|-------------------------------|----------------------------------|
| <input type="checkbox"/> BEER | <input type="checkbox"/> LIQUOR |
| <input type="checkbox"/> WINE | <input type="checkbox"/> SPIRITS |

FOOD

All special event food vendors must obtain Simcoe Muskoka District Health Unit approval to operate at Special Events. Please submit to the Simcoe Muskoka District Health Unit Collingwood office, at minimum 30 days prior to the event for review and processing.

Please include any additional information: